

Harnessing the Power of Technology to Transform Health and Business Outcomes

Overview of EnlivenHealth®

Proven pharmacy solutions that improve patient health and ensure long-term business success

EnlivenHealth® builds the most advanced technology solutions that are helping to transform retail pharmacy so it can grow and thrive in this new era of digital-driven healthcare. Our proven patient engagement, financial management, clinical and analytics technology solutions are deployed at more than 50,000 pharmacies nationwide.

With the acquisitions of FDS Amplicare and MarkeTouch Media, EnlivenHealth® now offers the industry's most comprehensive suite of SaaS technology for pharmacies, health plans and other healthcare organizations. EnlivenHealth's proven digital solutions free up pharmacists to practice at the top of their license and provide personalized care that helps keep patients healthy while strengthening pharmacies' long term business results.

EnlivenHealth® has pioneered innovative technologies for the nation's retail pharmacies and health plans, including Medication Synchronization (Med Sync), a system designed to align prescription refills to a convenient, single date each month to coincide with appointment visits. Patients enrolled in an appointment-based program like Med Sync from EnlivenHealth® are three times more likely to remain adherent to their medications.¹

EnlivenHealth® also provides the industry's leading omnichannel communications solutions, Personalized Communications. This proven patient engagement solution empowers retail pharmacies to create a uniquely personalized patient experience for their patients. EnlivenHealth® is a division of Omnicell, Inc. (Nasdaq: OMCL), a leading provider of medication management solutions and adherence tools for healthcare systems and pharmacies.

1. <https://doi.org/10.1331/JAPhA.2013.13082>

EnlivenHealth® Products & Solutions

EnlivenHealth's comprehensive solutions offering is built on Enliven360, the first and only unified pharmacy platform that saves pharmacists time and effort by eliminating the hassle of constantly switching back and forth between different, disconnected technology systems. Enliven360 enables pharmacies to manage all patient communications, clinical, financial and analytic tasks from one convenient location. With a single sign-on pharmacies can access EnlivenHealth's total solutions offering so staff can focus on delivering personalized care and not waste time traversing multiple technology systems.

EnlivenHealth's comprehensive suite of integrated patient engagement, clinical, financial and analytical technology solutions include the following:

Engagement Solutions

- Personalized Communications (Powered by Conversational Technology)
- Personalized IVR
- Outbound Communications
- Mobile App
- Touchpoint Management
- OutpatientPowered

Clinical Solutions

- Medication Synchronization
- CareScheduler
- Amplicare Clinical Solution
- Medicare Match

Financial Solutions

- MedBill
- Econcile

Insights Analytics Solutions

- MyDataMart
- Impact DIR

Amplicare Clinical Solution

EnlivenHealth's Amplicare Clinical Solution enables pharmacies to shift from focusing primarily on dispensing medications to providing, and efficiently billing for, a wide array of high-value, revenue-generating clinical services. These clinical services include vaccinations, point-of-care testing, medication therapy management (MTM), and health and wellness counseling. The Amplicare Clinical Solution suite brings together everything pharmacies need to establish or expand a clinical practice, including:

- Clinical Documentation & Task Management
- Guided Care
- Interoperability
- Appointment Scheduling
- Care Opportunities for Intervention (i.e., vaccinations for COVID-19, flu, etc.)
- Medication Therapy Management (MTM)
- Medical Billing
- Promotional Opportunities

For more information on EnlivenHealth® and to arrange a demo visit [EnlivenHealth.co](https://enlivenhealth.co).

About

EnlivenHealth®

EnlivenHealth® builds advanced patient engagement, financial management and population health technology solutions that enable retail pharmacies and health plans to measurably improve the health of their patients and members, while ensuring the long-term health of their business. With the recent acquisitions of FDS Amplicare and MarkeTouch Media, EnlivenHealth now offers one of the industry's most comprehensive suite of SaaS technology solutions that help retail pharmacies and health plans to transform and thrive in this new era of digital-driven healthcare. Currently, more than 50,000 retail pharmacies nationwide deploy EnlivenHealth/FDS Amplicare/MarkeTouch Media technology solutions. EnlivenHealth is a division of Omnicell, Inc. (Nasdaq: OMCL), a leading provider of medication management solutions and adherence tools for healthcare systems and pharmacies. To learn more, visit [EnlivenHealth.co](https://enlivenhealth.co).

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