

EnlivenHealth™

Are your pharmacy communications tools improving adherence, increasing pharmacy efficiencies, and driving script growth?



YOUR PHARMACY SOLUTION

EnlivenHealth™ Outbound Communications

Medication nonadherence is a \$500 billion problem for the nation's healthcare system.¹ Studies show that approximately 20% to 30% of medication prescriptions are never filled and that roughly 50% of medications for chronic disease are not taken as prescribed.² For pharmacies, nonadherence impacts patient health outcomes and retention, PDC scores, DIR fees and ultimately profitability. How you communicate with your patients about their medications can drive medication adherence, patient health outcomes, and your pharmacy's business results.

Improve patient engagement with Outbound Communications from EnlivenHealth™

EnlivenHealth™ Outbound Communications is a robust digital communications solution that helps you deliver personalized, accurate and timely messaging that measurably improves patient adherence and health outcomes, while increasing patient retention. With Outbound Communications, you can automate and customize your pharmacy messaging to your patients' needs, including outbound phone calls, one-way SMS texting, and email. Plus, this solution can automate refill reminders to reduce time-consuming tasks and increase script growth.

Enhance patient satisfaction and retention and drive pharmacy efficiencies

By leveraging EnlivenHealth's state-of-the-art data digital technology, Outbound Communications allows retail pharmacies to automate prescription ready and refill reminders, ensuring that patients get the medications they need, when they need them. By using Outbound Communications, a pharmacy can strengthen patient engagement, having a direct and positive effect on patient adherence, retention and health outcomes.



Key benefits of Outbound Communications from EnlivenHealth™

- **Improve patient satisfaction and health outcomes** – Simplifies the task of refilling medications while ensuring patients have what they need to stay adherent and healthy
- **Drive revenue and profitability** – Reduces return-to-stock rates by providing patients with real-time alerts notifying them when prescriptions are ready for pick up at the pharmacy
- **Increase patient retention** – Outbound Communications provides a better patient experience and improves satisfaction and retention
- **Enhance patient care** – Automates patient outreach, allowing the pharmacy staff to maintain their daily workflow and focus on delivering value-added, higher-margin clinical services

¹ Cost of Prescription Drug-Related Morbidity and Mortality," Annals of Pharmacotherapy, March 26, 2018.

² Interventions to improve adherence to self-administered medications for chronic diseases in the United States: a systematic review, Annals of Internal Medicine, Dec 2012

For more information on the Outbound Communications from EnlivenHealth™ and to arrange a demo, call 877-776-2832 or visit EnlivenHealth.co.

About EnlivenHealth™

EnlivenHealth™ builds advanced patient engagement, financial management and population health technology solutions that enable retail pharmacies and health plans to measurably improve the health of their patients and members while ensuring the long-term health of their business. With the recent acquisition of FDS Ampicare, EnlivenHealth™ now offers the industry's most comprehensive suite of SaaS technology solutions that help retail pharmacies and health plans to transform and thrive in this new era of digital-driven healthcare. Currently, more than 50,000 retail pharmacies nationwide deploy EnlivenHealth™/FDS Ampicare technology solutions. EnlivenHealth™ is a division of Omnicell, Inc. (Nasdaq: OMCL), a leading provider of medication management solutions and adherence tools for healthcare systems and pharmacies. To learn more, visit EnlivenHealth.co.

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