EnlivenHealth®
an Omnicell Innovation

Grow Your Business & **Improve** Community Health

MyDataMart is a comprehensive business intelligence tool that unlocks the power of your data to allow your pharmacy to thrive in today's complex and competitive marketplace. This pharmacy-centric solution helps you pinpoint specific opportunities to drive better business results and improve patient care. Now that it is part of EnlivenHealth®, an Omnicell innovation, we are even more focused on delivering the financial and clinical solutions that will improve patient outcomes and set your pharmacy up for success.

Tap into real-time analytics with the best pharmacy BI tool on the market — only from MyDataMart. Drive revenue, improve patient outcomes, and measure performance with customizable, easy-to-use dashboards, transactional reports, and ad hoc discovery tools.

20 APRx pharmacies participated in an 18-month pilot program using MyDataMart (labeled as RxCOMPASS for APRx clients). Here's what they achieved by the numbers:

$1.17M
REVENUE INCREASE
among participating pharmacies

16,500
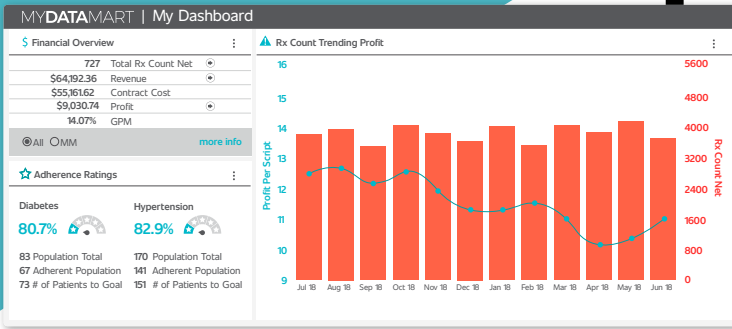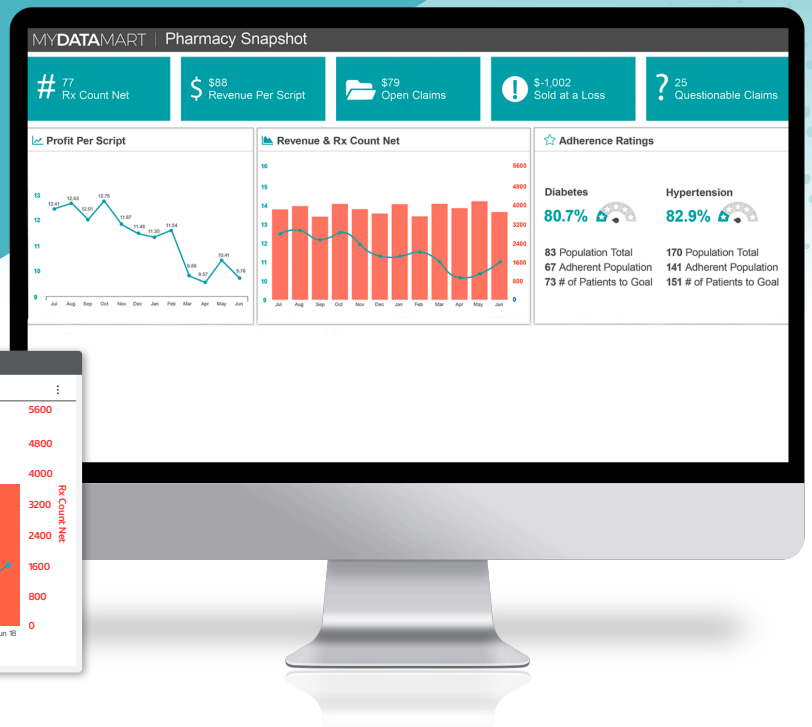ADDITIONAL PRESCRIPTION FILLS
over the course of the pilot

1.95
average FILLS GAINED/PATIENT

$138
average ADDITIONAL REVENUE/PATIENT

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Business intelligence. Data analytics. Rich insights.

Improve care for your community and watch your business grow.

MEASURE PERFORMANCE

- Identify missed refill opportunities and bring back lost or missing patients
- Get daily, weekly, and monthly reporting on key metrics like refills on time, missing patients, drugs sold at a loss, and more
- Customize and configure easy-to-use dashboards and interfaces for fast access to the data that matters most

GROW YOUR BUSINESS

- Verify the effectiveness of marketing campaigns with actual performance data so you can replicate what works and abandon what doesn't
- Boost adherence, drive revenue, track refill activity, and prioritize patient outreach with refills-on-time reporting
- Improve Star Ratings and increase refill counts by identifying and prioritizing optimal patients for med sync or automatic refill programs

IMPROVE PATIENT CARE

Better patient outcomes mean better business outcomes. Advanced analytics allow you to implement patient programs that fit your community and connect patients with the care opportunities that are right for them.

More than 100 million Americans now have diabetes or prediabetes, according to the CDC. Learn how you can prioritize patients taking insulin but not filling needles, strips, or test meters, and market and bundle diabetic supplies.

Independent pharmacies have an unprecedented opportunity to leverage the data they already have to measure performance, improve patient care, and drive new growth. By enabling rich data analytics, you can foster the health of your pharmacy, as well as your community. Unlock the power of your data with MyDataMart.

About EnlivenHealth®

EnlivenHealth builds advanced patient engagement, financial management and population health technology solutions that enable retail pharmacies and health plans to measurably improve the health of their patients and members, while ensuring the long-term health of their business. With the recent acquisition of FDS Amplicare and MarkeTouch Media, EnlivenHealth now offers the industry's most comprehensive suite of SaaS technology solutions that help retail pharmacies and health plans to transform and thrive in this new era of digital-driven healthcare. Currently, more than 50,000 retail pharmacies nationwide deploy EnlivenHealth/FDS Amplicare/MarkeTouch Media technology solutions. EnlivenHealth is a division of Omnicell, Inc. (Nasdaq: OMCL), a leading provider of medication management solutions and adherence tools for healthcare systems and pharmacies. To learn more, visit EnlivenHealth.co.

For more information on MyDataMart from EnlivenHealth® and to arrange a demo visit enlivenhealth.co

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