

## Improve adherence for your members diagnosed with heart failure while delivering increased business results for your health plan



### Heart Failure Population Health Program

Medication adherence remains a persistent problem for the nation's healthcare system. Studies show that approximately 25% of prescriptions are left unfilled by patients, and the estimated cost of nonoptimized medication therapy, including medication nonadherence, exceeds \$500 billion.

The problem is particularly acute for members with heart failure. Nonadherent members with heart failure cost as much as 23% more per year than adherent members. Improving adherence among this population requires a comprehensive approach that synchronizes heart failure medications and delivers consistent, longitudinal care from the pharmacy—ultimately delivering better health outcomes and reducing the cost of care.

#### Heart Failure Population Health program from EnlivenHealth® leads to measurably improved adherence and better outcomes

The Heart Failure Population Health program utilizes the industry-leading, appointment-based Medication Synchronization solution from EnlivenHealth® to drive proven adherence for members diagnosed with heart failure. It reduces hospitalizations and readmissions related to heart failure and ensures that optimal prescribed medication therapies are used as a first-line approach to treatment.

The program aligns all heart failure medications to a single refill and pick-up date, providing convenience and eliminating barriers to adherence. The appointment-based model promotes regular pharmacist touchpoints for longitudinal

care and dialog about prescribed heart failure medications. Ongoing engagement helps ensure the member has all prescribed medications and stays on track with medication therapies.

#### Proven success with Medication Synchronization

Client experience shows that on average 70% of health plan members enrolled in EnlivenHealth® Medication Synchronization achieve adherence. EnlivenHealth® monitors the program and provides heart failure PDC scores, and total medical heart failure spend for enrolled members. The program tracks ED visits, readmissions, heart failure risk factors, participation in the program, cardiac procedures, and mortality rates.

## Powerful benefits of the EnlivenHealth® Heart Failure Population Health program

- **Better health outcomes** – Improves medication adherence among members with heart failure by synchronizing heart failure medications and other chronic condition medications to a single, convenient pick-up date
- **Reduced per member per month cost** – Delivers medication adherence to help reduce ED visits, hospitalizations, cardiac procedures, and other heart failure interventions
- **Transformed member experience** – Provides convenience and simplifies access to heart failure medications and educational support from pharmacists
- **Increased quality scores** – Improves health plan quality scores and member satisfaction

For more information on the EnlivenHealth® Heart Failure Population Health program and to arrange a demo, call 877-776-2832 or visit [EnlivenHealth.co](https://enlivenhealth.co).

1. Watanabe, Jonathan H., McInnis, Terry, and Hirsch, Jan D., "Cost of Prescription Drug-Related Morbidity and Mortality," *Annals of Pharmacotherapy*, March 26, 2018.
2. Am J ManagCare, "Medical Beneficiaries with Congestive Heart Failure: Association of Medication Adherence with Healthcare Use and Costs."

### About EnlivenHealth®

EnlivenHealth builds advanced patient engagement, financial management and population health technology solutions that enable retail pharmacies and health plans to measurably improve the health of their patients and members, while ensuring the long-term health of their business. With the recent acquisition of FDS Amplicare and MarkeTouch Media, EnlivenHealth now offers the industry's most comprehensive suite of SaaS technology solutions that help retail pharmacies and health plans to transform and thrive in this new era of digital-driven healthcare. Currently, more than 50,000 retail pharmacies nationwide deploy EnlivenHealth/FDS Amplicare/MarkeTouch Media technology solutions. EnlivenHealth is a division of Omnicell, Inc. (Nasdaq: OMCL), a leading provider of medication management solutions and adherence tools for healthcare systems and pharmacies. To learn more, visit [EnlivenHealth.co](https://enlivenhealth.co).