

Transforming the practice and business of retail pharmacy



Overview of EnlivenHealth®

Proven engagement solutions that improve patient health and ensure long-term business success

EnlivenHealth® provides the most advanced digital technology solutions for intelligent patient engagement and communications. Deployed at more than 30,000 retail pharmacies nationwide, the EnlivenHealth® Patient Engagement Platform empowers retail pharmacies and health plans to keep their patients and members healthy and happy, while strengthening business results. Our proven technology solutions enable retail pharmacies to optimize their workflows and automate repetitive, time-consuming tasks. This frees up pharmacists to practice at the top of their license and spend more quality time with patients, providing high-value, revenue-generating services such as vaccinations, point-of-care testing, and medication therapy management counseling.

EnlivenHealth® has pioneered innovative technologies for the nation's retail pharmacies and health plans, including Medication Synchronization (Med Sync), a system designed to align prescription refills to a convenient, single date each month to coincide with appointment visits. Patients enrolled in an appointment-based program like Med Sync from EnlivenHealth® are three times more likely to remain adherent to their medications.¹ EnlivenHealth® also provides the industry's leading omnichannel communications solutions that enable retail pharmacies and health plans to create a uniquely personalized patient/member experience.

EnlivenHealth® is a division of Omnicell, Inc. (NASDAQ: OMCL), a leading provider of medication management solutions and adherence tools for healthcare systems and pharmacies.

Retail pharmacy playing increasingly important role in healthcare

The COVID-19 pandemic accelerated major healthcare trends such as digitizing care delivery and shifting the point of care to a broader range of settings, including innovative hospital-at-home programs and, increasingly, local pharmacies. EnlivenHealth® empowers retail pharmacies to compete and thrive in this rapidly changing marketplace by enabling them to adopt new value-based approaches that promote lifelong optimal health for their patients while improving overall business results. Retail pharmacies are evolving the next generation pharmacy, which will be an essential player in advancing the necessary transformation of healthcare access, quality outcomes and affordability, especially post-COVID.

EnlivenHealth® provides the trusted, proven digital technologies that are helping to fuel this historic shift in healthcare.

Health plans transforming member engagement to improve adherence, plan results

The transformation of healthcare is also impacting how health plans and other payers promote optimal health outcomes for populations under their management. Health plan organizations are increasingly working with retail pharmacies, who bring unparalleled access, trust, and affordability to the challenge of keeping members healthy. By capitalizing on EnlivenHealth's unparalleled national network of more than 30,000 retail pharmacies, health plans are achieving significant improvements in their members' adherence to vital medication therapies. The bottom-line for

these health plans is significantly better member satisfaction, higher quality scores and ratings, and increased plan profitability.

EnlivenHealth® products & solutions

EnlivenHealth® Patient Engagement Platform – The EnlivenHealth® Patient Engagement Platform transforms the way pharmacies engage and communicate with patients, coordinate care and ensure patient adherence. Deployed by more than 30,000 retail pharmacies nationwide, the EnlivenHealth® platform orchestrates clinical interventions, digital omnichannel communications and advanced data sciences to bend the quality and cost curve in healthcare.

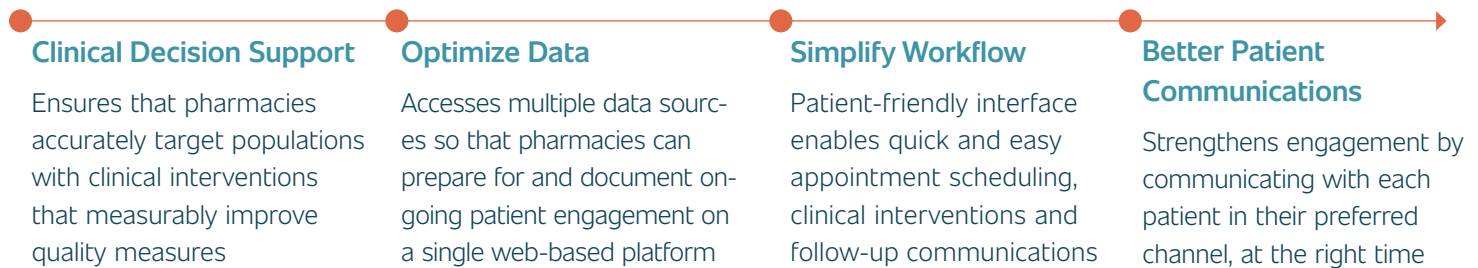
Intelligent Clinical Solutions

- Medication Synchronization (Med Sync)
- CareScheduler
- Immunization Solution
- Medication Therapy Management (MTM)
- Opioid Mitigation Solution
- Targeted Patient Interventions

Omnichannel Communications Solutions

- EnlivenHealth® Personalized Communications
- Personalized Interactive Voice Response (IVR)
- Voice Services Technology
- Mobile App

Powerful benefits of the EnlivenHealth® Patient Engagement Platform



For more information on the Patient Engagement Platform from EnlivenHealth® and to arrange a demo, call 877-776-2832, or visit EnlivenHealth.co.

About EnlivenHealth®

EnlivenHealth® builds advanced patient engagement, financial management and population health technology solutions that enable retail pharmacies and health plans to measurably improve the health of their patients and members, while ensuring the long-term health of their business. With the recent acquisitions of FDS Amplicare and MarkeTouch Media, EnlivenHealth® now offers the industry's most comprehensive suite of SaaS technology solutions that help retail pharmacies and health plans to transform and thrive in this new era of digital-driven healthcare. Currently, more than 50,000 retail pharmacies nationwide deploy EnlivenHealth®/FDS Amplicare/MarkeTouch Media technology solutions.

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