

EnlivenHealth™

Develop a comprehensive strategy to improve overall member health and quality measures

YOUR HEALTH PLAN SOLUTION

## EnlivenHealth™ Tailored Population Health Programs

Studies show that within one year of being prescribed a long-term medication, patients stop taking it 50% of the time. In fact, up to one in five new prescriptions go unfilled. Nonadherence costs an estimated \$300 billion annually in direct and indirect healthcare costs. The continuing effects of the COVID-19 pandemic have only intensified the need for a comprehensive approach that engages members to measurably improve adherence, quality scores and retention. Do you have the right strategy for member adherence and overall health?

**Tailored Population Health Programs from EnlivenHealth™ that lead to better quality scores and health outcomes**

Tailored Population Health Programs from EnlivenHealth™ offers health plans a combined clinical and communications strategy to achieve measurable improvements in overall member health. The solution applies a risk-tiered stratification methodology to match member populations with programs that meet the health plan's needs using multiple tier-specific clinical levers. These levers enable guideline-based preventive medicine for members with specific chronic conditions, providing the best possible member experience and driving optimal health outcomes.

**Execute highly targeted, personalized interventions**

By combining clinical interventions with our breakthrough EnlivenHealth™ Personalized Communications platform, our Population Health solution provides health plans with unique flexibility. Our solution allows health plans to design an effective, comprehensive clinical intervention strategy that delivers the right intervention to the right member at the right time via the member's preferred communication method. The result is increased medication adherence, reduction in hospitalizations and ED visits, and improved quality ratings.



## Key benefits of Tailored Population Health Programs from EnlivenHealth™

- **Better Patient Communications** – Strengthens engagement by communicating with each member in a highly personalized way, through their preferred channel, at the right time
- **Seamless Medication Management** – Provides a hands-free, frictionless method of refilling prescriptions and setting medication dose reminders
- **Reach and Retain Members** – Delivers effective campaigns that increase member adherence, satisfaction and plan profitability revenue
- **Clinical Decision Support** – Ensures that health plans accurately target populations with clinical interventions that can measurably improve medication adherence and PDC scores

For more information on Tailored Population Health Programs and to arrange a demo, call 877-776-2832, or visit [EnlivenHealth.co](https://EnlivenHealth.co).

### About EnlivenHealth™

EnlivenHealth™ provides the most proven and advanced technology solutions for intelligent patient engagement and communications. Trusted by a national network of leading pharmacies, the EnlivenHealth™ Patient Engagement Platform empowers pharmacies and health plans to significantly improve medication management, adherence and safety for their patient populations. Our mission is to help you ensure lifelong optimal Health for your patients and members, measurably improve quality scores, and strengthen business results. EnlivenHealth™ is a division of Omnicell, Inc. (NASDAQ: OMCL), a leading provider of medication management solutions and adherence tools for healthcare systems and pharmacies.

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